



**Simon Davis, Chief Executive (Walker Media)**

Simon joined Walker Media in London in 2006 as Managing Partner, working on accounts including Dixons Stores Group, Barclays, Barclaycard, Multiyork. He is proud to have headed-up the team dedicated to Mandarin Oriental for five years. He was promoted to Managing Director in 2008 and then to Chief Executive in 2010.

Prior to joining Walker Media, Simon spent 5 years as VP Global Sales & Marketing at NBC Universal, based in New York, where he was involved in worldwide brand partnerships around events as diverse as the Olympics, the NFL, King Kong the movie and the 2004 Presidential elections. He also oversaw the expansion of CNBC's TV network into China, India and South Korea. Other experience includes six years' of media sales positions at Express Newspapers and Trinity Mirror in the UK.



### **Sue Hershkowitz-Coore – High Impact Presentations**

Sue Hershkowitz-Coore advises businesses, organizations and individuals on how to communicate with greater influence, authenticity and relevance to gain best results. Sue's books, *Power Sales Writing* and *How to Say It To Sell It* rank 5 stars on [Amazon.com](https://www.amazon.com) and have been translated into five languages. Her articles on communication and selling skills appear in many publications including USAToday, CEO Insights and Selling Power. Sue has been honored as a "Platinum" speaker by the prestigious 18,000 member Meeting Professional's International association and has been named as "Best in Class" by Professional Convention Management Association. Sue's educational degrees include a Masters degree in Counseling, and a Fellowship supported by the University of California at Berkeley.



### **Rupert Hoogewerf**

Rupert Hoogewerf is Chairman and Chief Researcher of Hurun Report Inc, a Shanghai-based publishing house with four luxury lifestyle titles. Hurun Report is best known for its annual China Rich List – and in 2013 celebrated its fifteenth anniversary.

Rupert's contribution to the understanding of wealth in China has earned him multiple awards, notably *Newweekly* magazine's 2002 'Person of the Year' and the Magnolia Award in 2009, which is the Shanghai government's highest honour bestowed upon foreigners. He also received the All-China Women's Federation's highest annual award for the promotion of women in business in 2010.



### **Dr Clint R Laurent**

Dr Clint Laurent, CEO of Global Demographics Ltd., is an authority on interpreting the impact of global demographic change. Clint is the founder of Global Demographics which has offices in London and Hong Kong.

He has been observing, analysing, forecasting and interpreting demographics for over 17 years and his company has developed substantial databases of the demographic and socio-economic profiles of countries which account for 82% of the world's population and 90% of its GDP. Clint's analysis tracks and interprets the changing nature of populations, labour forces, households and their income and expenditure patterns right up to 2033.

Dr Laurent has a PhD in Marketing and Statistics from Bath University in the UK. And a Master of Business from Victoria University of Wellington, New Zealand.



**Gerd Leonhard, CEO – The Futures Agency**

The Wall Street Journal has called Futurist, Author and CEO of The Futures Agency, Gerd Leonhard "one of the leading media-futurists in the world". Gerd is considered a global influencer in the media / content, technology, marketing & communications, telecom, and cultural industries. Gerd is also an author, a strategic adviser, and a fellow of the Royal Society for the Arts in London. Since 2011, Gerd's area of expertise also includes important "green" topics. He lives in Basel, Switzerland, and on the airplane.