Back to the Future

2014 Bi-Annual Marketing Meeting

	Guangzhou - MOGZH			Shanghai - MOPUD			
	Thursday 16th January	Friday 17th January	Saturday 18th January	Sunday 19th January	Monday 20th January	Tuesday 21st January	
7:30							7:30
7:45							7:45
8:00							8:00
8:15							8:15
8:30	Senior Managers' Meeting (by invitation only)	Senior Managers' Meeting (by invitation only)	Free Day (Travel to Shanghai)	Michael Hobson, Back to the Future			8:30
8:45						Global Sales Workshops	8:45
9:00					Corporate Marketing Workshops		9:00
9:15							9:15
9:30							9:30
9:45							9:45
10:00				Coffee Break			10:00
10:15							10:15
10:30				Gerd Leonhard, The Futures Agency	Coffee Break		10:30
10:45						Coffee Break	10:45
11:00					Corporate Marketing Workshops	Global Sales Workshops	11:00
11:15							11:15
11:30				Simon Davis, Walker Media			11:30
11:45							11:45
12:00							12:00
12:15							12:15
12:30				Lunch	Lunch		12:30
12:45							12:45
13:00						Lunch	13:00
13:15							13:15
13:30				Clint Laurent, Global Demographics			13:30
13:45							13:45
14:00					Corporate Marketing Workshops		14:00
14:15							14:15
14:30				Rupert Hoogewerf, Hurun Report		Global Sales Workshops	14:30
14:45							14:45
15:00							15:00
15:15							15:15
15:30				Coffee Break	Coffee Break		15:30
15:45							15:45
16:00				David Kwok, MO Opinions	Corporate Marketing Workshops		16:00
16:15							16:15
16:30				Sue Hershkowitz-Coore, High Impact Presentations			16:30
16:45							16:45
17:00							17:00
17:15							17:15
17:30				Wrap-Up			17:30
17:45							17:45
18:00							18:00
18:15							18:15
18:30							18:30
18:45							18:45
19:00		Cocktails			Group Dinner		19:00
19:15							19:15
19:30		Gala Dinner / Golden Fan Awards					19:30
19:45							19:45
20:00 -							20:00 -